**Motivation letter for International Business Administration**

*Maximum length of this motivation letter: 2 pages*

**Full name**:

**Date of Birth**:

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| **What drives you to apply for a BSc in International Business Administration, rather than another business or economics related program?** |
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| **What makes you want to study at Tilburg University, rather than another university?** |
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| **What motivates you to apply for an international program?  In answering this question, please highlight your international experience.** |
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| **What are your ambitions for your future education and/or career?** |
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